

Mr. Chung Po-yang

SBS, OBE, JP

FCILT, Doctorate honoris causa (RMIT), MFA (RMIT), Hon. University Fellow (HKU), BSc



Mr. Chung Po-yang is co-founder of the DHL International, the global delivery giant with operations in more than 200 countries. For more than three decades he played a shaping leadership role in the company's dramatic development, corporate culture and expansion, especially throughout Asia Pacific.

He is founder of the Creativity and Education Foundation (HK) Ltd. to promote quality education in Hong Kong; Creative Initiatives Foundation to introduce strategic review workshops for not-for-profit organizations; the Institute of Service Leadership and Management, focused on curricular and teaching enrichment in tertiary business schools; and Global Service Leadership Ltd. to help sustain and upgrade HK Brand.

He is particularly passionate about the nature and value of superior service in world societies and global centres of commerce. His professional life has been dedicated in large part to understanding how to provide superb service, how to educate others as superior service leaders, and how to design and operate service sector organizations.

He has addressed dozens of executive and academic audiences, including presentations at Oxford, Harvard University, McKinsey & Company, the Young Presidents Organization, as an adjunct or visiting professor at Hong Kong's eight universities, and most recently a keynote speaker at the International Conference on Service Leadership Education for University Students in Hong Kong.

Born in Macau, Po Chung holds a B.S. Degree in Fisheries Management from Humboldt State University, California, a Master's Degree and an Honorary Doctor's Degree of Fine Arts from the Royal Melbourne Institute of Technology. In his cherished free time, Po is a devoted family man, an acclaimed painter and calligrapher, an avid reader, and classical musical enthusiast. His well-received books include *My Retirement Entrepreneurial Journey* (2010, in Chinese), *The First Ten Yards* (2008) and *Service Reborn* (2012).

A global thought leader, Po Chung is Officer of the Most Excellent Order of the British Empire (OBE) and a member of many corporate and organizational boards.